

WHO

should sponsor SMPS?



SMPS
Society for
Marketing
Professional
Services
Alaska

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Professional Services
Alaska

PO Box 240382
Anchorage, Alaska 99524-0382

www.smpsalaska.org

SPONSORSHIP

2016-2017

WHY

should you sponsor SMPS?

SMPS boasts 6,000+ active members in 50+ chapters across the United States and Canada. SMPS Alaska Chapter provides the premier forum for networking, education and lead generation in Alaska's architectural, engineering, and construction (A/E/C) industries. As a non-profit, we depend on sponsors to provide excellent programming, membership education, and networking opportunities.

Connections

Sponsorship recognition at events connects you with A/E/C leaders and teaming partners.

Brand Recognition

Your firm name and link on the SMPS Alaska website, at events, and in communications, will elevate your firm's name and logo recognition.

Visibility

Complimentary program tickets and recognition at programs will provide visibility for you and your company.

Industry Leadership

Position your company as an industry leader and lead by example!

QUESTIONS?

Contact our Sponsorship Director, Cynthia Oistad, at sponsorship@smpsalaska.org

WHAT

can you sponsor?

Annual Sponsorships

	Gold (\$2000+)	Silver (\$1000)	Bronze (\$500)
Free registration for SMPS Alaska events	All events	4 events	1 event
Opportunity to distribute your firm's materials at SMPS Alaska events	All events	2 events	1 event
Logo/link on SMPS Alaska website	●	●	●
Logo/link in SMPS Alaska email communications	●	●	●
Logo displayed on table tents at all SMPS Alaska monthly luncheons (NEW!)	●	●	●
SMPS Alaska Facebook/website sponsor spotlight (NEW!)	●	●	●
Opportunity to exhibit at all SMPS Alaska events (NEW!)	●		

*These benefits are for SMPS Alaska and do not include the 2017 Pacific Regional Conference Feb 15-18, 2017. Free registrations do not include SMPS Regional/National Conference or half-day workshops.

Luncheon Sponsorships

	Premium \$400	Regular \$300
Free event registrations (up to \$65 value each)	2	1
Reserved seating at head table	2	1
Firm leave-behind/swag at each table	●	●
Logo/link listed as premium sponsor on all invites/reminders	●	●
Verbal recognition as premium event sponsor	●	●
Sponsor recognition name tag at luncheon	●	●
Network with luncheon speaker(s) 30 minutes prior to program	●	
Firm exhibit at event (table included)	●	

Other Sponsorships

Webinar/Bootcamp Sponsor - \$250

- Half hour of networking with speaker (if live) prior to event (with other event sponsors)
- One complimentary registration
- Logo/link listed as sponsor on all event invites/reminders
- Opportunity to distribute firm materials
- Recognition as sponsor at event

Holiday Party - \$500

- Logo/link listed as sponsor on all event invites/reminders
- Opportunity to distribute firm materials
- Brief speaking opportunity
- Recognition as sponsor at event

In-Kind Sponsorships

In-kind donations are welcome at any level (media, photography, door prizes, promotional materials, meeting space, training, A/E/C products, etc.). Sponsors will be recognized at the value of their donation as an annual sponsor.

Door Prize Sponsorships

Got Swag? You can donate swag, airline miles, restaurant gift cards, spa gift cards, etc. to SMPS Alaska and your firm will be recognized during door prize drawings at events as the donor!