

SCHOLARSHIP APPLICATION

CONTINUING EDUCATION SCHOLARSHIP

The SMPS Alaska Chapter offers up to \$1,500 in scholarships each year, which can be used toward the Certified Professional Services Marketer (CPSM) exam or other continuing education needs. Scholarship may be used for any fees or costs associated with:

- SMPS Conferences
- SMPS University
- Marketing or other related conferences
- University/college classes
- CPSM Certification
- Other marketing or industry training

Funds must be used by August 31, 2018.

REQUIREMENTS

- Be an active SMPS member for at least one year
- Have long-term goals for a career in marketing
- Exhibit strong character and leadership skills
- Commit to sharing your experience or knowledge learned

For those seeking a CPSM scholarship:

- Commit to helping promote the CPSM certification
- Participation in the CPSM Study Group is encouraged

PROCESS

- Applications due **December 29, 2017**
- Scholarship Committee will review applications and make recommendations to the Board for final approval
- Scholarship recipients will be notified by January 19, 2018

SUBMISSION

Applicants must submit:

- Scholarship Application
- Resume
- Letter of Recommendation from a previous or current supervisor, fellow SMPS member or industry peer

For more information or to submit completed scholarship applications, contact:

Michelle Laudert
Scholarship Chair, SMPS Alaska
scholarship@smpsalaska.org
907.257.9100

PART 1: APPLICANT INFORMATION

Name: _____

Title: _____

Company: _____

Phone Number: _____ Email: _____

SMPS Member No: _____ SMPS Member Since: _____

PART 2: SCHOLARSHIP TYPE

Scholarship Type: Continuing Education Scholarship _____ CPSM Scholarship _____

Name of event/course: _____

Institute or organization: _____ Dates of event/course: _____

Will you commit to helping the Alaska Chapter promote the CPSM certification? Yes _____ No _____

PART 3: QUESTIONS

On a separate piece of paper, please answer the following questions in detail (max 1 page per question):

For those seeking a Continuing Education scholarship:

- Why do you want to participate in this course/event and how will it benefit your career?
- What are your career goals?
- How do you plan to “pay it forward” to the chapter? Identify an idea, activity, or project you can commit to within six months from the completion date of your education/training to share experience and knowledge gained.

For those seeking a CPSM scholarship:

- Why do you want to pursue CPSM certification and how will this benefit your career?
- What are your career goals?