

# SCHOLARSHIP APPLICATION

## CONTINUING EDUCATION/CPSM SCHOLARSHIP

The SMPS Alaska Chapter offers up to \$1500 in scholarships each year, which can be used toward the Certified Professional Services Marketer (CPSM) exam or other continuing education needs. Scholarships may be used for any fees or costs associated with:

- SMPS Conferences
- SMPS University
- Marketing or other related conferences
- University/college classes
- CPSM certification
- Other marketing or industry training

Funds must be used in the 2017 calendar year.

### REQUIREMENTS

- Be an active SMPS member for at least one year
- Have long-term goals for a career in marketing
- Exhibit strong character and leadership skills
- Commit to sharing your experience or knowledge learned

#### **For those seeking a CPSM scholarship:**

- Commit to helping promote the CPSM certification
- Participation in the CPSM Study Group is encouraged

### PROCESS

- Scholarship applications due January 16, 2017
- Scholarship Committee will review applications and make recommendations to the Board for final approval
- The scholarship recipient will be notified by February 10, 2017

### SUBMISSION

Applicants must submit:

- Scholarship Application
- Resume
- Letter of Recommendation from a previous or current supervisor, fellow SMPS member, or industry peer

For more information or to submit completed scholarship applications, contact:

**Michelle Laudert**  
Scholarship Director, SMPS Alaska  
[scholarship@smpsalaska.org](mailto:scholarship@smpsalaska.org)  
907.257.9132

Part 1: Applicant Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

SMPS Member No: \_\_\_\_\_ SMPS Member Since: \_\_\_\_\_

Are you submitting for           CPSM Scholarship           Continuing Education Scholarship

Part 2: Scholarship Type

Will you commit to helping the Alaska Chapter promote the CPSM certification?           Yes           No

OR

Name of event/course: \_\_\_\_\_

Institute or organization: \_\_\_\_\_ Dates of event/course: \_\_\_\_\_

Part 3: Questions

On a separate piece of paper, please answer the following questions in detail (maximum 1 page per question):

**For those seeking a Continuing Education scholarship:**

- Why do you want to participate in this course/event and how will it benefit you in your career?
- What are your career goals?
- How do you plan to “pay it forward” to the chapter? Identify an idea, activity, or project you can commit to within six months from the completion date of your education/training to share experience and knowledge gained.

**For those seeking a CPSM scholarship:**

- Why do you want to pursue CPSM certification and how will this benefit your career?
- What are your career goals?